

## The bicycle billboard by Steven Muir

The bicycle billboard is a 1600x1200mm sheet of plywood mounted on a trailer that can be towed behind any bicycle. It has a rack at the front that holds a standard Christchurch recycle bin and a twin halogen 12V lighting system that can be clamped in place on the top of the billboard for night time use.

This is an environmentally friendly, great fun, and extremely eye-catching way to promote your event, political party, educational program, community campaign, etc. You can staple or pin notices to the plywood, or make a cover to slip over the ply (as in the photo) and paint a suitable message onto it (old thermal curtains provide an excellent canvas). You can screw a whiteboard onto the ply and turn it into a mobile classroom. Any pamphlets, food, giveaways etc. can be put in the recycle bin at the front.

It tows along very nicely behind a bike and fits easily in a standard bike lane (although the occasional park bollard can be a bit small). I've had it out in both a fairly stiff Nor-West and a brisk Easterly. It was surprisingly easy to tow despite the wind and didn't rock around noticeably or tip over.

If you'd like to make use of the bike trailer email me at [thepope@cyclingchurch.org.nz](mailto:thepope@cyclingchurch.org.nz) or phone 3658238. A donation to the ongoing development of bike trailers would be appreciated.



Night lighting system lighting up the billboard at Victoria Square



On the way through Hagley Park on a 6km journey to University of Canterbury for a lecture on sustainable transport.